



ukawp

UK ALLIANCE OF WEDDING PLANNERS

THE SERVICES OFFERED
BY WEDDING PLANNERS



WELCOME!

The following outlines a variety of services offered by many planners within the UK market. It is not an exhaustive list, but provides an overview of key services. Please visit individual planners' websites to find details and prices.

FULL PLANNING & MANAGEMENT

Following an initial consultation, your planner will work with you to plan your wedding. A timeline or schedule will be produced, along with an outline budget, to which you can both work.

He or she will manage all the elements of your wedding that you wish, involving you as much as you choose, including finding your venue, short listing suppliers such as stationery, flowers and caterers to meet your brief and designing the overall look and feel of the day.

Your planner will have regular meetings with you, create a schedule for the day, be available for ideas and advice and attend and coordinate your wedding day, managing all suppliers.



ON THE DAY MANAGEMENT

You may choose to arrange everything yourself but decide you would like a professional to manage your day. Following an initial consultation, either face to face or by phone, your planner will work to your schedule to coordinate suppliers and oversee the day.

FINAL FEW WEEKS

If you prefer to do your own planning, but would like support for the last few weeks and on the day, many planners offer this service. Following an initial consultation, your planner will visit your venue, communicate with and coordinate all the suppliers you have arranged, tweak your schedule to ensure it flows well and oversee your big day.

VENUE SEARCH

Many planners offer a service whereby you provide a brief of the venue you are seeking, stating county, venue type, whether it needs to be licensed, minimum numbers and other requirements.

They will then produce a shortlist of venues which meet these criteria.

Prices vary depending whether or not you require the planner to visit the venues, or simply undertake desk research on your behalf.

SUPPLIER SEARCH

You may be planning your wedding yourself, but are struggling with finding the perfect DJ or florist, for example.

Your planner will take a brief from you and come up with a short list to your specifications.



CONSULTANCY

This is for couples who perhaps cannot afford the full services of a planner or those who wish to plan the wedding themselves.

Clients can buy bundles of hours from a planner and use the planner as a consultant.

DESIGN/STYLING

There is a lot of pressure on couples now to create a very stylish and unique wedding. For those who are unable or unwilling to spend the necessary hours researching & implementing the design they can hire a planner to create the design for them.

Normally this would involve creating mood boards to explain the design & colours.

Once the design is agreed the planner would recommend suitable suppliers that match the design such as cake, stationery, lighting, linen and other accessories.



For more information, please email us at info@ukawp.com.