



## MEMBERSHIP LEVELS

### ASSOCIATES

We have always been committed to being the industry body not only for established planners, but equally for those starting out, or moving from in house wedding or events management to being independent. Our associate level is aimed at the newly launched wedding planner who meets the following entry requirements. When you have been in business 2 years and have organised 5 weddings you can progress to our professional level.

### ENTRY REQUIREMENTS

- Completed either one of our courses (Business of Wedding Planning and/or Step by Step), or another \*UKAWP approved course. **OR**
- Completed 1:1 consultancy with Bernadette (over 3 months)
- Have public liability (when you launch) + professional indemnity (when you get your 1st client) insurance
- High quality website showcasing your brand (sites under construction or containing misleading information will not be accepted)

\*QC Event School, Academy of Wedding Planners, Absolute Perfection, The Wedding Planner School

### PROFESSIONAL

For the more experienced wedding planner our professional membership is more suitable. Being accepted as a professional member will ensure you are able to demonstrate credibility when meeting with potential clients. This level is for wedding planners who are already successful and experienced. Before being accepted you must provide details of past clients in order for us to collect references.

- Running their business for minimum 2 years
- Copy of public liability and indemnity insurance
- Confirmed use of legally binding contracts
- References from: **a.** 1 \*full planning client. **b.** 2 partial planning clients. **c.** Character reference from a venue or supplier

\* If you only offer partial planning then we require 5 x partial planning references

### ELITE

As the name implies our elite members are those which are truly exceptional and are leading the way in the wedding industry. They are planners who have been in business a minimum of 5 years and can show they have organised in excess of 35 weddings. In addition they must consistently provide an outstanding service to the wedding industry. In addition to the regular benefits our elite members will also have quarterly Zoom calls with their fellow elite members. Please note this tier of membership is by invitation only.

- Running wedding planning business for a minimum of 5 years
- Copy of public liability and professional indemnity insurance
- Confirmed use of legally binding contracts
- References from: **a.** 2 full planning clients. **b.** 2 partial planning clients. **c.** Character reference from a venue & supplier.
- Confirmation they have organised 35+ weddings